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as a teacher and a

designer, Wolfgang

Weingart's influence on

the development of

typography since the

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1970s is unparalleled.

As the successor to Emil
Ruder at the world-
famous ...

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to Typography. Since
the 1970s Wolfgang
Weingart has exerted a
decisive influence on
the international

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development of
typography. In the late
1960s he instilled
creativity and a desire
for experimentation into
the ossified Swiss
typographical industry
and reflected this
renewal in his own
work.

Typography: My Way
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Shillington Book Club:

My Way to Typography

by Wolfgang Weingart

Sarah McHugh, UK

Director – My Way to

Typography

Author/Publisher:

Wolfgang Weingart I

love typography and I

experimented a lot with

print techniques and

type throughout my

career, I have always

been inspired by

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Wolfgang Weingart, his work had a massive impact on me when I was studying.

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Grand Prix of Design
award, presented by the
Federal Office of
Culture for his lifelong

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merits as a designer.

Publications. Weingart,

Wolfgang. Weingart:

Typography — My Way

to Typography, a

retrospective volume in

ten sections, Baden:

Lars Müller Publishers,

2000 (ISBN

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Weingart wrote a
retrospective book on
typography, which Lars
Müller Publishers
compiled in a volume in
ten sections, Weingart:
Typography — My Way
to Typography, in 2000.
Furthermore, several
designers, Knapp,

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Susan, Hofmann,

Dorothea, Michael,
collaborated on

Weingart: The Man and
the Machine. The book,
published by Karo
Publishing in 2014, is
comprised of statements
by 77 of Weingart's
students at the Basel
School of Design during
the period 1968–2004.

Wolfgang Weingart |

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Biography, Designs and
Facts

“I was motivated to
provoke this stodgy
profession and to stretch
the typeshop’s
capabilities to the
breaking point,”

Weingart stated in the
retrospective Weingart:
Typography—My Way
to Typography,
published by Lars
Müller in 2000. He went

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Weingart
My
Way To
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on to describe the
experimental mood of
the era: “Accelerated by
the social unrest of our
generation, the force
behind Swiss
Typography and its
philosophy of reduction
was losing its
international hold.

Wolfgang Weingart -
American Institute of
Graphic Arts

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Weingart, Wolfgang.

Weingart: Typography

— My Way to

Typography , a

retrospective volume in

ten sections, Baden:

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2000 (ISBN

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Knapp, Susan,

Eppelheimer, Michael,

Hofmann Dorothea et

al. Weingart: The Man

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statements by 77 of his
students at the Basel
School of Design
(1968–2004), Basel:

Karo Publishing, 2014 (ISBN 3-9521009-7-8)

Wolfgang Weingart -
Wikipedia

Weingart has received
several awards for his
lifework: in 2005 he
was awarded an
honorary doctorate in

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fine arts by
Massachusetts College
of Art & Design in
Boston, in 2013 the
AIGA Medal.

Publication Wolfgang
Weingart, My Way to
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Typografie Lars Müller
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Museum of Design ...

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1970s Wolfgang

Weingart has exerted a decisive influence on the international development of typography. He instilled creativity and a desire for experimentation into the ossified Swiss... read more. Author (s):

Wolfgang Weingart.

22,5 x 27,5 cm, 8 ¾ x 10 ¾ in.

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This is Wolfgang

Weingart's

retrospective book on
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by Lars Müller

Publishers into a volume
in ten sections in 2000.

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Weingart
In over 500 pages with over 400 illustrations, Weingart recounts his early life as a designer, as well as the years of training and development that he went through to get to the point that he is today.

“My Way To
Typography” – Book
By Wolfgang Weingart |
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Weingart My

GD 203
This was the outcome of
research done on

Wolfgang Weingart's
manifesto, 'My way to
typography'. I compare
the notions of Wolfgang
one of his iconic

students Dan Friedman,
who contextualised the
typography, art, design
with the society. In my
interference, I

concluded that design

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education plays an
important role in
shaping the society.?

Typography

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