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vital role in linking human resource initiatives to business strategies and to significant increases in shareholder value." -Robert Kaplan, Marvin Bower Professor of Leadership Development, Harvard Business School and Coauthor of The Balanced Scorecard and The Strategy-Focused Organization

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that "people are our most valuable asset," they don't understand
how HR functions make that vision a reality. The root of the problem
is simple: It's hard to measure the impact of HR functions on
company per-

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Mark's first book The HR Scorecard: Linking People, Strategy & Performance (with Brian Becker and Dave Ulrich) was published in 2001 by the Harvard Business Press (HBP). The HR Scorecard has Page 5/6

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