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Master Class: Elements of User Experience

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With so many issues involved—usability, brand identity, information architecture, interaction design—creating the user experience can be overwhelmingly complex. This new edition of The Elements of User Experience cuts through that complexity with clear explanations and vivid illustrations that focus on ideas rather than tools or techniques. Garrett gives readers the big picture of user experience development, from strategy and requirements to information architecture and visual design.

The Elements of User Experience: User-Centered

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Of course, there are more than just five elements of user experience, and as with any specialized field, this one has evolved a vocabulary all its own. To someone encountering the field for the first time, user experience can appear to be a complicated business. All these seem-ingly identical terms are thrown around: interaction design, infor-

THE ELEMENTS USER EXPERIENCE - Jesse James Garrett

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In Part II of this series, I explained the benefits of breaking down user experience into its four elements—usability, desirability, adoptability, and value—and discussed ways of applying this framework to help you develop products that customers love.

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"User experience encompasses ...

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