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Chapter A: Information Technology in a Supply Chain (Chapter 17 from the Fifth Edition) has  
been updated and placed online at [www.pearsonhighered.com/chopra](http://www.pearsonhighered.com/chopra). REVISED! A new  
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4) A company's product development strategy specifies the portfolio of new products that it will try to develop. Answer: TRUE Diff: 1 Topic: 2.1 Competitive and Supply Chain Strategies AACSB ...

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