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Keri E. Pearlson, Carol S. Saunders This text is an unbound, three hole punched version. *Managing and Using Information Systems: A Strategic Approach, Sixth Edition*, conveys the insights and knowledge MBA students need to become knowledgeable and active participants in information systems decisions.

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*Managing and Using Information Systems: A Strategic ...*

Keri E. Pearlson, Carol S. Saunders, Dennis F. Galletta. ISBN: 978-1-119-25521-5 December 2015 336 Pages. E-Book. Starting at just \$33.00. Print. Starting at just \$40.00. E-Book Rental (120 Days) \$33.00 . E-Book Rental (150 Days) \$38.00. E-Book. \$96.00. Textbook Rental (130 days) \$40.00. Loose-leaf. \$106.95. Editions Previous Next. Read an Excerpt Excerpt : (PDF) Excerpt : (PDF) Excerpt : (PDF) ...

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Pearlson and Saunders defined the three elements of the triangle as follows: Business strategy starts with a mission and is a coordinated set of actions to fulfill objectives, purpose and goals and serves to set limits on what business will seek to accomplish (p. 23). Organizational strategy deals with the people, work processes, structure, hiring practices and plan that allows for achievement ...

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