# Irrationality In Health Care What Behavioral Economics Reveals About What We Do And Why Stanford Economics And Finance

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Irrationality The Law and Economics of Irrational Behavior
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against Modernity Predictably Irrational Care in Healthcare
NeuroLogic The Upside of Irrationality The Irrational Economist ForProfit Enterprise in Health Care Irrationality Crossing the Quality
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Dan Ariely: \"The Upside of Irrationality\"Behavioral Economics:

<u>review</u> Maslow and Other Anti-Justice Social Science Propaganda

<u>Predictably Irrational by Dan Ariely</u>; Animated Book Summary

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<u>behind irrational decisions</u> - Sara Garofalo

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"Patients' non-adherence and doctors' clinical inertices of medical irrationality"

Richard Dawkins - Enemies of Reason (2/2) - The Irrational Health Service

Dan Ariely - Upside of Irrationality $\underset{Page\ 2/6}{\mathsf{Eook}}$  TV: Dan Ariely \"Predictably

Inrational\" Dan Ariely: Irrational Economics Predictable Irrational
| 5 Key Points | Dan Ariely | Animated Book summary Irrationality In
Health Care What

The book shows that loss aversion, framing, defaults, salience, overconfidence and other biases are prevalent and relevant in health care.

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A behavioral perspective makes sense of key contradictions—from the seemingly irrational choices that we sometimes make as patients, to the incongruous behavior of physicians, to the morass of the long-lived debate surrounding reform.

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Irrationality in Health Care: What Behavioral Economics...

Irrationality in Health Care: What Behavioral Economics Reveals

About What We Do and Why, Hardcover by Hough, Douglas E., ISBN

0804777977, ISBN-13 9780804777971, Brand New, Free shipping in the US

Draws on behavioral economics to determine the problems with health

care in the ., explaining how it can be applied to patient and

physician decison making and its usefulness for designing health

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Irrationality in Health Care: What Behavioral Economics Reveals About What We Do and Why (Stanford University Press, May 15, 2013) encourages patients, physicians, and policy makers to take a harder look at our actions and reactions so we can make better choices for our health and well-being.

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defaults salience overconfidence and other biases are prevalent and relevant in health care irrationality in health care what behavioral economics reveals about what we do and why stanford economics and

#### Irrationality In Health Care What Behavioral Economics ...

In light of healthcare, patients are not immune to calculability as the care they receive is increasingly a function of cost and financial return to the system. Rather than focusing on the quality of the service they are receiving, patients are overcome and focused on how much the service is going to cost.

#### Impact of McDonaldization on Healthcare

This irrationality in health care prices — and the added cost to commercial insurance — has drawn the ire of patients, families, and employers who have sought greater clarity around prices and demanded answers about why the prices are higher than what the government pays for the same thing.

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