

## Introduction To Management Accounting

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Management is typically more concerned with maximising profits while keeping in line with business strategy. Two of the most contended topics in management accounting are product costs and product pricing since these are the determinants of the level of profits/losses achieved. This is where management accounting comes in.

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Content maps closely to the management accounting topics covered in the first year of an accounting and finance degree, allowing students to get to grips with the fundamentals of the subject without being overwhelmed or distracted by unnecessary detail