

Implementing Value Pricing A Radical Business Model For Professional Firms

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Transform Your Practice with Value Pricing Series - Part 2 of 4 VALUE PRICING \u0026amp; VALUE CREATION (Presented at CPAAcademy.org on August 2018) Transform Your Practice with Value Pricing Series - Part 3 of 4 How to Price Your Book My Value Pricing Template (How I present my services/prices) How a bookkeeper got a 6-figure fee using value pricing [The Art of Value Pricing A Conversation with Professor Noam Chomsky](#) [Princes of the Yen: Central Bank Truth Documentary](#) TEDxHogeschoolUtrecht - Steve Denning - Leadership Storytelling Value Pricing 101
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IMPLEMENTING VALUE PRICING: A Radical Business Model for Professional Firms. An overwhelming majority of pro- fessional firms price their services by the flawed hourly billing method. This method is outdated, suboptimal, and driving the best and brightest out of the professions.

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