

## Franchising For Dummies For Dummies Computer Tech

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*Franchise Management For Dummies Cheat Sheet - dummies*  
Franchising For Dummies, Second Edition gives you all the inside insight and smart advice to make sure you pick the right investment opportunity and make the most of it. Written by one of the nation's leading franchise consultants and by the late Dave Thomas, founder of Wendy's International, this fun, friendly guide is packed with guidance from top industry professionals.

*Franchising for Dummies, 2nd Edition: Amazon.co.uk: Seid ...*  
Franchising is, in a word, a license. It is a system for independently owned businesses to share a common brand, distribute products and services, and expand. It’s a contractual relationship between a brand owner (the franchisor) and an independent local business owner (the franchisee). For example, Bright Star Care doesn’t “franchise” medical and non-medical home care assistance, FASTSIGNS does not franchise printing, Wetzel’s Pretzels does not franchise pretzel shops and Dat Dog ...

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Running a Franchise for Dummies is a clear and concise guide for anyone who wants to be their own boss and stand on the shoulders of franchise giants both big and small. Author Information Michael H. Seid is the founder and Managing Director of MSA Worldwide, the leading strategic and tactical advisory firm in franchising.

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*Franchising For Dummies: Seid, Michael H., Thomas, Dave ...*

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Joyce Mazero is a partner and Co-Chair of Gardere's Global Supply Network Industry Practice, internationally recognized and trusted legal advisors dedicated to excellence in franchising. Find handy resources?including sample forms, checklists, and straightforward advice at [www.dummies.com/go/franchisemanagementfd](http://www.dummies.com/go/franchisemanagementfd)

*Resources for Social Franchising - dummies*

Full of handy resources—including sample forms and agreements and a listing of available government resources—Franchising For Dummies, Second Edition is a great way to discover a great franchising opportunity, get started, and achieve your dream of small business success and independence.

*9780470045817: Franchising For Dummies - AbeBooks - Seid ...*

In Franchising For Dummies, author Michael Seid, combining the wisdom of the late Dave Thomas with his own expertise, guides you through the choices you'll face -- from finding the right franchisor and ideal location to managing everyday operations. all this on the CD-ROM Over view of franchise legal issues Sample forms and agreements Government resources Small Business Association registry A sample of a Uniform Franchise Offering Circular Please see the CD-ROM appendi... show more

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Well, now you do, thanks to Running a Franchise For Dummies. Pick the perfect franchise for you Create marketing plans and branding for your new franchise Understand all of the complex legal issues surrounding the ownership of a franchise Uncover the secrets to continued success and future expansion Running a Franchise for Dummies is a clear and concise guide for anyone who wants to be their own boss and stand on the shoulders of franchise giants both big and small.

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