Dynamic Pricing Of Perishable Ets Under Compeion

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Ticketmaster dynamic pricing: What is dynamic pricing - how does it work and how to avoid it?

It's estimated that 11% of those tickets were sold through "dynamic pricing." It's a strategy that companies use to charge higher prices when there is increased demand. Chuck Bell, with Consumer ...

'Dynamic pricing' can leave consumers paying more
Prices get adjusted accordingly. Sports and entertainment industries have a big incentive to use dynamic pricing. Since tickets to sports and entertainment events can be resold, any gap between ...

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