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Consumer And Market Insights Savory

Consumer and Market Insights: Savory Snacks Market in India provides an overview of the market, analyzing market data, demographic consumption patterns within the category, and the key consumer trends driving consumption. The report highlights innovative new product development that effectively targets the most pertinent consumer need states, and offers strategic recommendations to capitalize on evolving consumer landscapes. Page 4/16

Consumer and Market Insights: Savory Snacks in India Consumer and Market Insights: Savory Snacks Market in the US report analyzes market data, demographic consumption patterns and the key trends driving the category. The report highlights innovative new product development that effectively targets the most pertinent consumer needs, and offers strategic recommendations to capitalize on evolving consumer behaviors.

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Koreans is mainly influenced by Sensory Fusion and Fresh, Natural & Pure consumer trends.

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in value as well as volume terms during 2015-2020. The Processed Snacks category has the highest volume share, while the Pretzels category is forecast to register fastest value growth during 2015-2020.

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- Utilizing Market, Consumer and Shopper tracking data and other continuous sources to derive relevant and actionable insights in order to drive growth for the Global Perfetti van Melle brands -Providing partnership to the International Marketing teams in their development of activity plans and communications

Aarushi Kapoor - Global Senior Consumer and Market Insight ... Proficient in best-in-class digital insights tools. * 13 years of relevant market research & commercial experience with holistic knowledge of business & marketing. * Digital & Data-driven Evangelist. * Strong passion & empathy for consumers.

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