

## Cape Management Business Unit 2 Past Papers

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Management of Business CAPE Unit 2: Oxford University Press

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The syllabus is divided into two (2) Units. Each Unit comprises three Modules. Each Module requires fifty (50) hours of instruction. Unit 1: Management Principles and Processes . Module 1 - Business and its Environment Module 2 - The Management of People Module 3 - Business Finance and Accounting Unit 2: Application in Management

CARIBBEAN EXAMINATIONS COUNCIL

Management of Business Units 1 and 2, including private candidates. The text is divided into two units and gives comprehensive coverage of the CAPE® Management of Business syllabus, providing students with a wide knowledge base of business concepts. Students will be furnished with the information needed to do well in their CAPE®

MANAGEMENT OF BUSINESS

UNIT 2: Applications in management: Major decisions in production and factors involved in production, Dimensions of and strategies for production planning, Quality - dimensions of and methods of improving it, Total quality management, Productivity, Marketing - the concept of marketing and the roles of marketing in society, Marketing management, Marketing research, Principles of segmentation, Product management, Pricing strategy, Distribution strategy, Promotion strategy, Consumer behaviour ...

Management of Business for CAPE (R) Unit 2: Volume 2 ...

8 CAPE Entrepreneurship Unit 2 – Entrepreneurship Practice 4. Develop critical thinking and problem-solving skills through creativity, innovation, and logical applications. 5. Develop an entrepreneurial mindset to deal with uncertainties in regional and global market environments Timeframe

CAPE Entrepreneurship Unit 2 - Entrepreneurship Practice

UNIT 1: Business and its Environment. Enterprise; Business Structure; Size of Business; Business Objectives; Stakeholders in a business; External influences on business activity; View Unit 1 Cheat Sheet. UNIT 2: People in Organisations. Management; Motivation; Human Resource Management; Further Human Resource Management; Organisation Structure ...

9756 Management Of Business - 9756 Subject Notes

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