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Debbie Thorne is Chair of the Department of Marketing at Texas State University, San Marcos. Previously, she served as Director of the Center for Ethics at The University of Tampa. Debbie received her Ph.D. from The University of Memphis and a M.S. in Marketing from Texas A&M University.

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Ferrell coauthored Business and Society with O. C. Ferrell and Debbie M. Thorne and is co-author of Business in a Changing World with O.C. Ferrell and Geoff Hirt. She won the Best Paper award twice at the American Marketing Association's National Summer Educators Meeting and has published over 30 articles in JOURNAL OF

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