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Burton-Taylor surveyed global market data industry suppliers, analysts, consultants and users to determine their forecasts for market data spend over the next 18 months in user segments, regions and product types. The results show that global spend is expected to decline marginally in 2021, but the overall influence of COVID-19 on the industry remains uncertain.

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Burton-Taylor will examine these topics in a series of future research reports. The 102-page Burton-Taylor Financial Market Data/Analysis Global Share & Segment Sizing 2020 report is available for immediate download by Burton-Taylor research members through the research portal.

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this context, market data has become an increasingly critical component for investment banks, touching nearly every aspect of their business. A recent Burton-Taylor report projects that spending on market data will continue to rise in 2016 and beyond.1 This is good news for data vendors, but rather bad news for the rest of the industry.

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