# **Bernard Marr**

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Bernard Marr is a world-renowned futurist, influencer and thought leader in the field of business and technology. He is the author of 18 bestselling books, writes a regular column for Forbes and advises and coaches many of the world's best-known organisations.

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# Bernard Marr - Founder and CEO - Bernard Marr & Co | LinkedIn

Bernard Marr is a big data guru and bestselling author. A strategic performance consultant, he has and advised many of the world's bestknown organizations including Accenture, Barclays, BP, DHL, Fujitsu, Gartner, HSBC, Mars, Microsoft, Oracle, The Home Office, NHS, Orange, Tetley, T-Mobile, Toyota, Royal Air Force, SAP and Shell on their business and data strategies.

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#### Bernard Marr - Anonymous

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# The 5 Biggest Technology Trends In 2021 Everyone Must Get ...

Bernard Marr's book delivers concrete, valuable, and diverse insights on Big Data use cases, success stories, and lessons learned from numerous business domains. After diving into this book, you will haveall the knowledge you need to crush the Big Data hype machine, to soar to

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