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indispensable and
promote yourself
more effectively.

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who you are and
become the face of

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– People don't buy

what you do; they

buy...

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Here are Five Ways

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With a little bit of work

and a lot of

confidence in

yourself, you can be

your own publicist.

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Being your own publicist is like being your own advocate – telling everyone how much you believe in yourself and your book. Develop Your Personal Brand. The first key to being your own publicist is to develop your personal brand.

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Publicist shows anyone looking to land a new job, attract freelance assignments, stay essential in a current position, or get that coveted promotion, how they can use public relations skills to achieve his or her goals.

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passionate about your
business and people

will take notice. Be
bold and talk to

people about what

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