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Agile Excellence For Product Managers A Guide To Creating Winning Products With Agile Development Teams

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Agile Excellence for Product Managers 7 The product manager plays a central role in moving products through all these stages. She works closely with the different departments to make sure the product is delivered on time and to specification. She also ensures the other departments are trained and ready to support the product. Ultimately, the

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A product manager is the person who identifies the customer need and the larger business objectives that a product or feature will fulfill, articulates what success looks like for a product, and rallies a team to turn that vision into a reality.

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development teams to achieve phenomenal product success. It covers the why and how of agile development (including Scrum, XP, and Lean,) the role of product management, release planning, release management, road mapping, creating and prioritizing a product backlog, documentation, product launches, organizational implications and more.

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Organizations are constantly struggling with complex development projects and are in search for a few, straightforward, and easy to learn methods to help deal with their problems. For this reason, more and more software companies are rapidly turning to Agile development to cope with fast changing m

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